



Republic of the Philippines  
**GOVERNMENT PROCUREMENT POLICY BOARD  
TECHNICAL SUPPORT OFFICE**

**REQUEST FOR QUOTATION**

Date: 29 April 2024  
RFQ No.: 019-2024

Company/Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Business/Mayor's Permit No.: \_\_\_\_\_

TIN: \_\_\_\_\_

PhilGEPS Registration Number **(required)**: \_\_\_\_\_

The **Government Procurement Policy Board – Technical Support Office (GPPB-TSO)**, through its Bids and Awards Committee (BAC), intends to procure **Subscription of Email Marketing Application Software** through **Section 53.9 Negotiated Procurement – Small Value Procurement** of the 2016 revised Implementing Rules and Regulations of Republic Act No. 9184.

Please submit your duly signed quotation addressed to the Bids and Awards Committee (BAC) Chairperson and to the given address below, on or before **12:00 PM of 06 May 2024**, subject to the compliance with the Terms and Conditions provided on this Request for Quotation (RFQ):

**ATTY. MA. JOZZENNE CLAIRE M. BELTRAN-CARANDANG**  
*Chairperson, Bids and Awards Committee*  
GPPB-TSO Building, Commonwealth Avenue, UP Diliman Campus,  
Quezon City, Philippines 1121  
Telephone No.: (+632) 5322-6BAC (6222)  
Email: [bacsec@gppb.gov.ph](mailto:bacsec@gppb.gov.ph)

Interested service providers shall also submit a copy of the following documents along with the quotation on or before the above specified deadline of submission of quotation:

- a. **Mayor's Permit**
- b. **Omnibus Sworn Statement** and if applicable, Original Notarized Secretary's Certificate in case of a corporation, partnership, or cooperative; or Original Special Power of Attorney of all members of the joint venture giving full power and authority to its officer to sign the OSS and do acts to represent the Bidder.

The Head of the Procuring Entity (HoPE) of the GPPB-TSO reserves the right to reject any and all quotations, declare a failure of procurement, or not award the contract at any time prior to contract award in accordance with Sections 35.6 and 41 of the 2016 revised IRR of RA No. 9184, without thereby incurring any liability to the affected bidder or bidders.

For any clarification, you may contact the BAC Secretariat at (+632) 5322-6BAC (6222) or send email to [bacsec@gppb.gov.ph](mailto:bacsec@gppb.gov.ph).

*By the Authority of the Bids and Awards Committee:*

**ATTY. MA. JOZZENNE CLAIRE M. BELTRAN-CARANDANG**  
*Chairperson*



## **INSTRUCTIONS:**

Note: Failure to follow these instructions will disqualify your entire quotation.

- (1) Do not alter the contents of this form in any way.
- (2) The use of this RFQ is **highly encouraged** to minimize errors or omissions of the required mandatory provisions. In case of any changes, bidders must use or refer to the latest version of the RFQ, except when the latest version of the RFQ **only** pertains to deadline extension.  
  
If another form is used other than the latest RFQ, the quotation shall contain all the mandatory requirements/provisions including manifestation on the agreement with the Terms and Conditions below.  
  
In case a prospective supplier/service provider submits a filled-out RFQ with a supporting document (i.e., a price quotation in a different format), both documents shall be considered unless there will be discrepancies. In this case, provisions in the RFQ shall prevail.
- (3) **All technical specifications must be complied with.** Failure to comply with the mandatory requirements shall render the quotation ineligible/disqualified.
- (4) Quotations may be submitted through electronic mail at [bacsec@gppb.gov.ph](mailto:bacsec@gppb.gov.ph).
- (5) Quotations, including documentary requirements, received after the deadline shall not be accepted. For quotations submitted via electronic mail, the date and time of receipt indicated in the e-mail shall be considered.

## **TERMS AND CONDITIONS:**

1. Bidders shall provide correct and accurate information required in this form.
2. Any interlineations, erasures, or overwriting shall be valid only if they are signed or initialed by you or any of your duly authorized representative/s.
3. Price quotation/s must be valid for a period of **FORTY-FIVE (45) calendar days** from the deadline of submission.
4. Price quotation/s, to be denominated in Philippine peso, shall include all taxes, duties, and/or levies payable.
5. Quotations exceeding the Approved Budget for the Contract shall be rejected.
6. In case of two or more bidders are determined to have submitted the Lowest Calculated Quotation/Lowest Calculated and Responsive Quotation, the GPPB-TSO shall adopt and employ "draw lots" as the tie-breaking method to finally determine the single winning provider in accordance with GPPB Circular 06-2005.
7. Award of contract shall be made to the lowest quotation which complies with the technical specifications, requirements and other terms and conditions stated herein.
8. The item/s shall be delivered according to the accepted offer of the bidder.
9. Item/s delivered shall be inspected on the scheduled date and time of the GPPB-TSO. The delivery of the item/s shall be acknowledged upon the delivery to confirm the compliance with the technical specifications.
10. Payment shall be made after delivery and upon the submission of the required supporting documents, *i.e.*, Order Slip and/or Billing statement, by the supplier, contractor, or consultant. Our Government Servicing Bank, *i.e.*, the Land Bank of the Philippines, shall credit the amount due to the identified bank account of the supplier, contractor, or consultant **not earlier than twenty-four (24) hours, but not later than forty-eight (48) hours**, upon receipt of our advice. Please note that the **corresponding bank transfer fee, if any, shall be chargeable to the account of the supplier, contractor, or consultant.**
11. Liquidated damages equivalent to one-tenth of one percent (0.1%) of the value of the goods not delivered within the prescribed delivery period shall be imposed per day of delay. The GPPB-TSO may terminate the contract once the cumulative amount of liquidated damages reaches ten percent (10%) of the amount of the contract, without prejudice to other courses of action and remedies open to it.
12. The Procuring Entity may cancel or terminate the contract at any time in accordance with the grounds

provided under RA No. 9184 and its 2016 revised IRR.

13. The RFQ, Purchase Order (PO), and other related documents for the above-stated Procurement projects shall be deemed to form part of the contract.

After having carefully read and accepted the Instructions and Terms and Conditions, I/we submit our quotation/s for the item/s as follows:

<b>Subscription of Email Marketing Application Software</b>			
<b>Minimum Technical Specifications</b>	<b>Quantity</b>	<b>Offered Technical Specification /Service</b>	<b>Statement of Compliance ("Comply" or "Not Comply")</b>
Note: Non-compliance with the minimum required specifications shall be rejected.			
<b>Subscription of Email Marketing Application Software</b>	<b>1 Lot</b>		
<b>1 Year Subscription</b>	<b>1</b>		
Email Validation: built-in email validation to ensure that email addresses are valid and accurate.			
Email List Management: manage and organize large email lists, import and export email addresses in various formats, and segment lists based on various criteria.			
Email Campaign Management: user-friendly drag-and-drop editor for creating and scheduling email campaigns, customizable email templates, and A/B testing capabilities. Track open and click-through rates and other metrics to measure the effectiveness of campaigns.			
Deliverability: high deliverability rates and offers tools to help ensure that emails sent through the platform are more likely to land in recipients' inboxes rather than their spam folders.			
Anti-spam Compliance: Compliance with anti-spam regulations such as CAN-SPAM, GDPR, and CASL to ensure that emails are sent only to recipients who have opted-in to receive them.			
Integration: integrates with a variety of tools and platforms, including CRMs, marketing automation platforms, social media, and more.			
Security: robust security measures are in place to protect email lists and campaign data from cyber threats.			
Reporting: provides detailed reporting and analytics, including open rates, click-through rates, bounce rates, and other relevant metrics to help measure the success of email campaigns.			
Up to 25,000 contacts			
With Email Validation			
Users: 5 Seats			
Audience: 5 Audience			
Monthly email sends: 200,000 to 300,000			
Customer Support: 24/7 Email & Chat Support			
<b>*****nothing follows*****</b>			

**FINANCIAL OFFER:**

**Terms of Payment:**

Payment shall be made through Land Bank's LDDAP-ADA/Bank Transfer facility, within thirty (30) days after receipt of billing. In case of accounts maintained in other bank, bank transfer fees shall be chargeable against the creditor's account.

**Payment Details:**

Banking Institution: \_\_\_\_\_

Account Number: \_\_\_\_\_

Account Name (should be the exact account name as registered in the bank):  
\_\_\_\_\_

Bank Branch: \_\_\_\_\_

Please quote your **best offer** for the item/s below. Please do not leave any blank items. Indicate "0" if item being offered is for free.

Subscription of Email Marketing Application Software	
Approved Budget for the Contract	Total Offered Quotation (Inclusive of VAT)
<p><b>Two Hundred Sixteen Thousand Pesos (PhP216,000.00)</b></p>	<p><b>In words:</b></p> <p>_____</p>
	<p>_____</p>
	<p><b>In figures:</b></p> <p>_____</p>
	<p>_____</p>
	<p>_____</p>
	<p>_____</p>

\_\_\_\_\_  
Signature over Printed Name

\_\_\_\_\_  
Position/Designation

\_\_\_\_\_  
Office Telephone/Fax/Mobile Nos.

\_\_\_\_\_  
Email address/es